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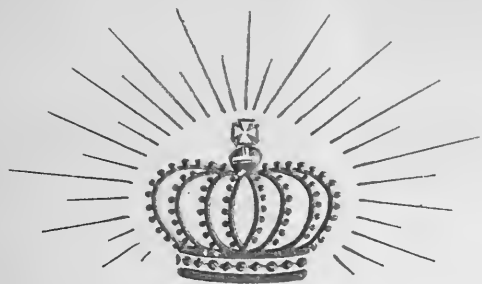






THE HISTORY OF THE  
LIFE OF THE  
LORD OF THE  
TREASURY





Passadena





10/11/15 10/18/18



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Plates, Printing and Binding : Out West Co., Los Angeles

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Crandall & Co., Pasadena

# ILLUSTRATED SOUVENIR BOOK



SHOWING A FEW PASADENA HOMES, SCHOOLS  
CHURCHES, ETC., WITH SHORT DESCRIPTIVE DATA



*Pasadena, Cal. 1903*



ISSUED BY DIRECTORS OF BOARD OF TRADE, PASADENA, CALIFORNIA

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1903

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~~By [illegible]~~  
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"Across the lawn and past the flowing fountain,  
A bare-foot boy is chasing butterflies,  
My Childhood's Terror has become an Angel,  
Winter and I have met in Paradise."



WINTER IN PASADENA.



## BEAUTIFUL PASADENA



PASADENA is famed everywhere for its picturesque beauty and for its charm and healthfulness of climate the year 'round. It is not only the delight of the thousands of visitors who come here in increasing numbers each winter from all parts of our own country and from abroad, but Pasadena is becoming more and more known as a city of homes and a center of culture, intelligence and civic pride, the radiating influence of which is widely felt. Those most competent to judge — those best informed in all the history and development of Southern California and the conditions which will determine its future — do not hesitate to predict large things for Pasadena. And their faith, being evidenced by their works, may be accepted as well founded.

That Southern California is unique and unrivalled in all lands, its admirers everywhere bear witness. Surely we have been "advertised by our loving friends." Pasadena's claim to first place, in many respects, among the cities of Southern California, it will be the object of the Board of Trade in this publication to, in some measure, set forth — by text briefly and more fully by illustration. As already stated, an almost faultless climate and rarely beautiful location and surroundings are the prime factors that have changed Pasadena from a sheep pasture to a modern, progressive city, all within a short span of years, less than one generation. To Nature Pasadena owes everything that any spot well could owe to her, and the debt we freely boast. On Nature's rich endowment man has built, and is building, wisely and well.

Situated at the head of the San Gabriel Valley, whence from the city's northernmost suburb — beautiful Altadena — a broad mesa stretches to the near mountain line of the Sierra Madres, Pasadena is by this sheltering range protected on the one side from the wind and cold of the desert stretches beyond the mountains, while to the south and west it is open to the cool ocean breezes of summer. Our all but frostless winter climate is well known as the most delightful and healthful to be found anywhere. But Eastern people, unacquainted with actual conditions, find some difficulty in fully accepting the statement often made by residents that they prefer the summer to the winter climate, or that other statement the present writer has frequently heard, "I do not want to go East in summer during the hot weather!" To understand how this can be, along with an entire absence of "rough" weather in winter, allowance must be made for the steady, regular ocean breeze of summer that tempers the sun's heat for miles away from the coast, so that excessive heat is found only in the interior. This unfailing ocean breeze, coupled with invariable cool, pleasant nights that woo to refreshing sleep, accounts for the decided preference all acquainted with Pasadena's summer climate have for it over the more humid, and therefore more





sultry and depressing summers, in States east of the Pacific Coast ranges. The mean temperature in Pasadena for any given twelve months does not vary much from 60° Fahr.; the average difference between winter and summer temperatures is about 18°. The average humidity, as found by observations covering several years at times when the thermometer registered 90° or above, was less than 40 per cent, giving to the climate a pleasant dryness.

The beneficial effect of the climate upon many diseases, and especially upon pulmonary troubles, is well known. Many of the most active and useful citizens of Southern California came here as invalids, and some would be unable to live in health anywhere else. This salubrity of climate and curative properties of the pure, dry atmosphere have been a blessing to thousands, but they have also naturally led some to hope almost against hope and some to come here when it was ill-advised in their condition to do so. Hotels do not receive patients suffering from tubercular disease, and in justice to their guests should not do so, although the necessity may sometimes seem to work a hardship. Often in the early stages of pulmonary affections the atmosphere itself is the only treatment needed. A residence in the higher altitudes and outdoor life work nature's cure. It is well to be governed by medical advice, especially when the disease is more deeply seated. Excellent sanitariums may be availed of when desired.

No general description of Pasadena can be attempted in these few pages. The traveler does not think of leaving Southern California without having seen the "Crown City," as it is called from its commanding situation literally at the crown of the valley. Here in this most favored spot, has quickly grown up a city that, with its immediate environs naturally belonging within the corporate limits, and which a movement is on foot to have united in Greater Pasadena—here has grown up a city numbering more than 15,000 people. A people prosperous, intelligent, cultured, contented. Streets and avenues lined with beautiful and costly homes abound, but not to the exclusion of homes—a much larger number, indeed—of moderate cost, but yet of beauty and elegance, for climate and surroundings lend themselves to artistic architecture and landscape effect, and one need not be wealthy to enjoy all that this beautiful and bounteous land has to give.

Good church and school buildings are characteristic of the city. Some of the former would be noticeable anywhere, and the Board of Education is now expending an appropriation of \$100,000 for a new High School building and grounds. Pasadena's schools are of the best. The High School, indeed, in its accrediting at the University of California has for several years stood first or second among all the schools of the State. Kindergartens have lately been added to the public school system. Ten school buildings will be in use by the end of the present year.

Throop Polytechnic Institute, famous as the only completely-equipped manual training school on the Pacific Coast, has for ten years been an important factor in maintaining Pasadena's reputation as the educational center of Southern California. Throop has a faculty of twenty-five trained specialists, and its student body is at present composed of about 400 pupils of both sexes, divided in attendance between five departments—Grammar School



Academy, College, Normal (Sloyd, Domestic, Science and Art) and Commercial. Laboratories, shops and other facilities furnish the institute unexcelled means for imparting a thoroughly practical education.

There are besides several most excellent private schools, preparatory and finishing, in which a high character of instruction is maintained.

As an important educational factor must not be overlooked in this connection, the Public Library, occupying a beautiful stone building, erected by the city at a cost of \$50,000, and containing over 20,000 well-selected volumes with special juvenile department. Many of the excellent features introduced in the Pasadena Library have been adopted by other cities.

Pasadena's hotels have made its name and their own known from ocean to ocean. Magnificent Hotel Green doubled in size less than five years ago, and costing as it stands \$900,000, is to be made still more notable the coming year by another large addition and extended grounds. Within the last two years Raymond Hotel, burned to the ground years ago, has been rebuilt and, more beautiful than ever, sits again on Raymond Hill, overlooking valley and city and mountain. Hotel La Pintesca, in North Pasadena, has likewise a most commanding and attractive location. These famous hotels have all for years entertained as guests people who expect the best that modern hotels can give, and who return to Hotel Green, and the Raymond and La Pintesca, winter after winter. Another large hotel has been built this season — the Maryland — thoroughly modern and with 175 rooms. Besides these are numerous smaller but splendidly conducted hotels and family boarding houses. No one need hesitate to come to Pasadena from doubt as to obtaining accommodations of the character and cost desired.

The Southern Pacific and Santa Fé railroads give eastern and local transportation facilities, while the Salt Lake line is building to that mid-mountain capital. An electric railway gives five-minute service to Los Angeles, ten miles distant, and to the seaside resorts twenty to thirty miles away, and is extending its lines to connect various neighboring towns. The Mt. Lowe railway, by cable and trolley, carries the sightseer or the seeker for rest, to the very heart of the Sierra Madre mountains.

Good roads also invite to slower but fascinating travel the year 'round. Tally-ho trips, coaching and automobilism are favorite pastimes. The number, variety and elegance of the vehicles to be seen on Pasadena's streets is best learned at the annual Tournament of Roses which is celebrated on each New Year's day. This pageant of flowers brings into line hundreds of florally decorated equipages.

In civic matters Pasadena is no laggard. Two years ago its electors adopted a special city charter, framed on broad and advanced lines, and the municipality is now expending \$300,000 for a system of parks, new city hall, permanent road work and other public improvements, all of which has given an impetus both to public spirit and private enterprise. On all hands it is felt that Pasadena's prosperity is on a sure foundation; its growth permanent as it is substantial, and its future assured. For the intending visitor or the prospective homeseeker, a few further facts about the city may be of interest.



The assessed valuation of the city is \$10,174,855; of the school district, comprising a somewhat larger territory, \$11,916,533; the city tax rate is \$1.55 on the hundred dollars of valuation. For this, Pasadena has to show its splendid schools and the large improvements under way, and has to say with pride that not one dollar of the money raised by taxation has ever been dishonestly expended.

The deposits of Pasadena's five banks — two National, one State and two savings — were at the beginning of the present year over \$4,000,000. Two home building and loan companies are carefully conducted and of great benefit to the city.

The city has over 80 miles of streets, about 20 miles of street railway, and 50 miles of paved sidewalks. It has 40 miles of sewers, and the system is being rapidly extended. The sewage is carried 6 miles to a 320-acre sewer farm owned and profitably conducted by the city.

An abundant supply of pure mountain water is piped to all parts of the city.

Electric lights, gas, telephones, street car service, etc., are, of course, not wanting.

A flourishing Y. M. C. A. is maintained with 400 members.

Saloons are prohibited by the city charter, and there have been none in Pasadena for many years.

There are two daily and two weekly newspapers.

Mechanics and artisans have employment nearly all the year at good wages.

Orange, lemon, pomelo and deciduous fruit growing flourishes throughout the valley, which, in their seasons, bears the fruitage of vineyards, of the almond and walnut, of peach, prune, plum, etc.

Small fruits are in market most of the year, and fresh vegetables the year 'round.

The number of rainy and cloudy days together is about 45.

And Nature is ever lavish and kind.

Such, in brief — in barest outline — is Pasadena, the City Beautiful, of which so much has been written, but to the varied charms of which all the praises of poet, nature-lover, artist and scholar can never quite do justice — which to see is to admire, and to know is to own allegiance to forever.



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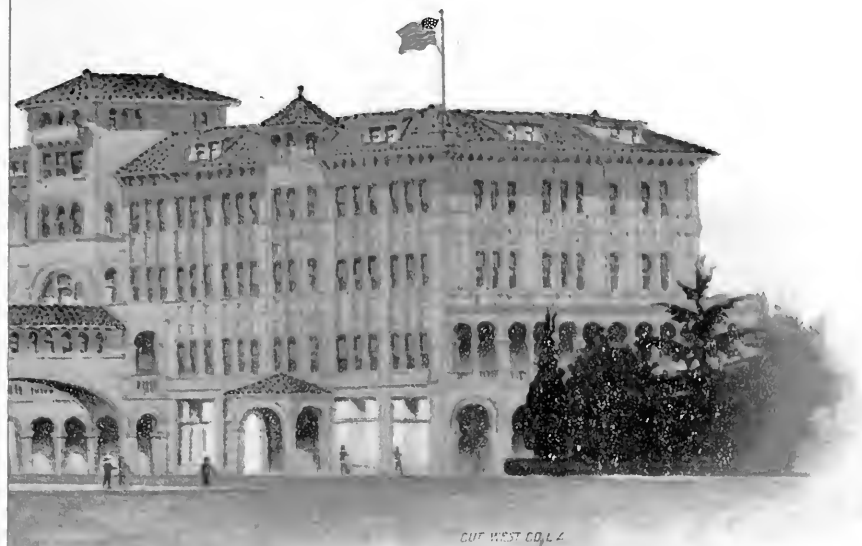
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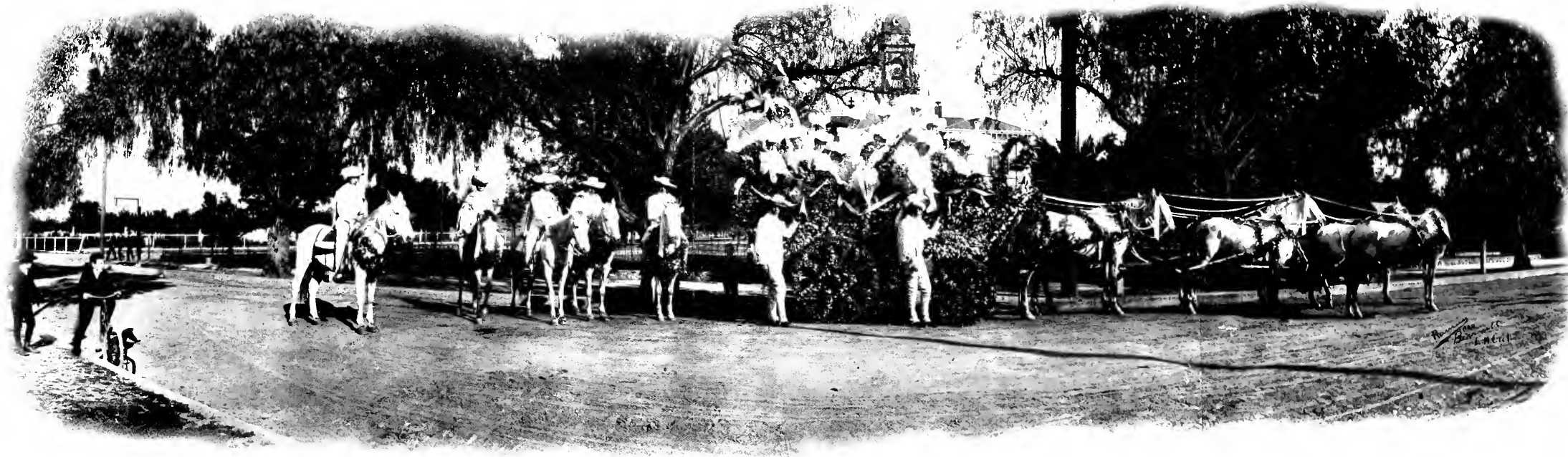




CUT WEST CO. L. 4

EAST BUILDING.





FOURTEENTH ANNUAL TOURNAMENT OF ROSES, JANUARY 1, 1903.

PASADENA HIGH SCHOOL TALLY-HO.





RESIDENCE OF E. T. BARNUM. SOUTH ORANGE GROVE AVENUE.





BUNGALOW OF WILLIAM BARKER, NORTH MADISON AVENUE AND WALNUT STREET,







RESIDENCE OF DR. JOHN J. BLEECKER, NORTH MARENGO AVENUE.





RESIDENCE OF FRANK P. BOYNTON, NORTH EL MOLINO AVENUE.





VISTA OF DEVIL'S GATE, PRINCIPAL SOURCE OF PASADENA'S WATER SUPPLY.





RESIDENCE OF H. S. BRACKETT, MARKHAM STREET.







RESIDENCE OF MRS. A. M. BREED. WEST CALIFORNIA STREET.





"SUNNYCREST." RESIDENCE OF ROBERT J. BURDETTE, SOUTH ORANGE GROVE AVENUE.





RESIDENCE OF JOHN S. CRAVENS, SOUTH ORANGE GROVE AVENUE.





RESIDENCE OF MICHAEL CUDAHY, ST. JOHNS AVENUE AND BELLEFONTAINE STREET.







RESIDENCE OF WINTHROP B. FAY, SOUTH EUCLID AVENUE.





RESIDENCE OF TOD FORD, SOUTH GRAND AVENUE.





RESIDENCE OF L. V. HARKNESS, SOUTH ORANGE GROVE AVENUE.





VISTA OF COLUMBIA STREET, WEST FROM SOUTH ORANGE GROVE AVENUE.







RESIDENCE OF FRANCIS T. HOLDER, SOUTH ORANGE GROVE AVENUE.





RESIDENCE OF ALBERT SHERMAN HOYT, BUENA VISTA STREET.





RESIDENCE OF CHARLES M. JAKES, EAST COLORADO STREET.





VISTA ON SOUTH GRAND AVENUE.







RESIDENCE OF BISHOP JOSEPH H. JOHNSON, SOUTH GRAND AVENUE.





RESIDENCE OF J. W. JOHNSON, STATE STREET.





RESIDENCE OF B. O. KENDALL, SOUTH LOS ROBLES AVENUE.





RESIDENCE OF HARRISON T. KENDALL, SOUTH ORANGE GROVE AVENUE.







RESIDENCE OF HON. JAMES M'LACHLAN, MARENGO AVENUE AND CALIFORNIA STREET.





RESIDENCE OF A. KINGSLEY MACOMBER, SOUTH ORANGE GROVE AVENUE.





VISTA OF SUBMERGED DAM AND PUMPING STATION OF PASADENA LAND AND WATER COMPANY.





RESIDENCE OF MRS. EMILY A. MACY, MARKHAM STREET.







RESIDENCE OF JOHN E. MARBLE, BELLEFONTAINE STREET.





RESIDENCE OF A. R. METCALFE, WEST COLORADO STREET.





TYPICAL LIVE OAK TREE (86 FEET IN DIAMETER).





"MIRAFLORES," RESIDENCE OF REV. A. MOSS MERWIN, BUENA VISTA STREET.







RESIDENCE OF JOHN B. MILLER, SOUTH GRAND AVENUE.





VISTA OF SOURCE OF PASADENA ELECTRIC LIGHT POWER. EDISON ELECTRIC CO.  
(EIGHTY MILES DISTANT FROM PASADENA.)





RESIDENCE OF DR. A. T. NEWCOMB, SOUTH MARENGO AVENUE.





RESIDENCE OF GILBERT W. PRATT, SOUTH EUCLID AVENUE







"CARMELITA." RESIDENCE OF MRS. S. G. REED, ORANGE GROVE AVENUE AND COLORADO STREET.





RESIDENCE OF R. I. ROGERS, BELLEFONTAINE STREET.





RESIDENCE OF FREDERICK L. ROEHRIG, OAKLAND AVENUE.





RESIDENCE OF ELIZABETH A. SANBORN, NORTH EL MOLINO AVENUE.







RESIDENCE OF J. O. SEIBERT, NORTH MADISON AVENUE.





RESIDENCE OF R. SIMONS, EAST CALIFORNIA STREET.





A VISTA ON COLUMBIA STREET, HOTEL RAYMOND IN THE BACKGROUND





"VISTA DEL MONTE," RESIDENCE OF C. W. SMITH, COLUMBIA STREET.







"OAK LEDGE," RESIDENCE OF WILLIAM R. STAATS, NORTH GRAND AVENUE.





"TORRINGTON PLACE." RESIDENCE OF MRS. FRANCES B. SWAN, EAST COLORADO STREET.





"TORRINGTON PLACE." LIVING ROOM.





"TORRINGTON PLACE." SOUTH PLAZA.







VISTA ON EAST COLORADO STREET, FROM LOS ROBLES AVENUE.





RESIDENCE OF J. D. THOMSON, SOUTH ORANGE GROVE AVENUE.





RESIDENCE OF WILLIAM H. VEDDER, NORTH MADISON AVENUE.





RESIDENCE OF JOHN WADSWORTH, WEST CALIFORNIA STREET.





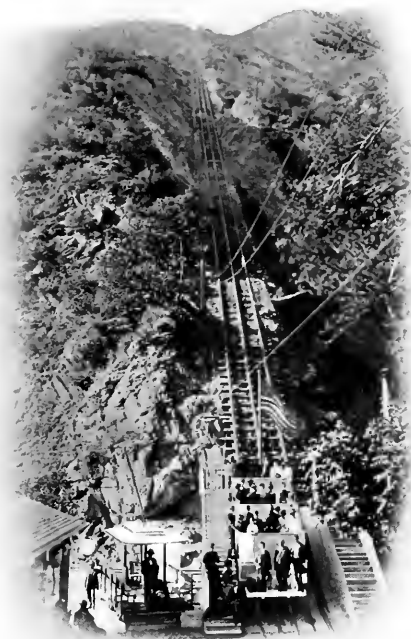


RESIDENCE OF MRS. CAROLINE WALKLEY, BELLEFONTAINE STREET.





SAN GABRIEL MISSION, ON PACIFIC ELECTRIC RAILWAY.



GREAT CABLE INCLINE, MT. LOWE, VIA PACIFIC  
ELECTRIC RAILWAY.  
(250 SOUTH SPRING STREET LOS ANGELES, CAL.)





PAVILION AND WHARF, LONG BEACH,  
ON PACIFIC ELECTRIC RAILWAY.



BATHING SCENE AT LONG BEACH. ON PACIFIC ELECTRIC RAILWAY.











# Fold-out Placeholder

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future date.





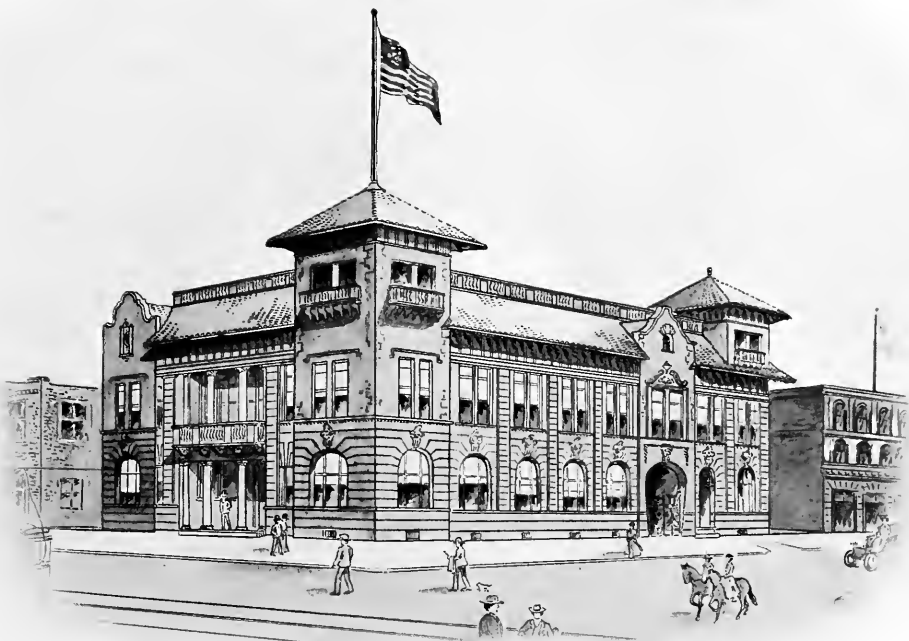
FOURTEENTH ANNUAL TOURNAMENT OF ROSES. HOTEL GREEN SIX-IN-HAND.





FOURTEENTH ANNUAL TOURNAMENT OF ROSES. AUTOMOBILE OF H. C. MERRITT.





CITY HALL (FROM ARCHITECT'S PLANS) TO BE COMPLETED IN APRIL, 1903.







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SAN GABRIEL VALLEY BANK, FAIR OAKS AVENUE AND COLORADO STREET.





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VICTOR MARSH BLOCK, RAYMOND AVENUE AND GREEN STREET.





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HOTEL MARYLAND. COLIN STEWART, PROPRIETOR : A. R. PARSONS, MANAGER.







HOTEL LA PINTOESCA, WASHINGTON STREET, NORTH PASADENA.  
M. D. PAINTER, PROPRIETOR. A. F. MESERVE, MANAGER.





HOTEL GUINALDA (MRS. E. O. DAVIS, PROPRIETOR), EAST COLORADO STREET.





HOTEL LA CASA GRANDE (DANIEL M. LINNARD, MANAGER), EAST COLORADO STREET.





THE SPALDING (I. C. GOODRIDGE, PROPRIETOR). EAST COLORADO STREET.







THE MIRA MONTE (KING & MANSFIELD, PROPRS.), SOUTH EUCLID AVENUE.





HOTEL EL MORERA (C. O. RASEY, PROPRIETOR), NORTH EUCLID AVENUE.





HOTEL GREEN PARK. RAYMOND AVENUE FRONT.





HOTEL GREEN. EAST FRONT, CENTRAL BUILDING.







APARTMENT HOUSES (CLARK P. ALLEN, PROPRIETOR), HERKIMER STREET.





PASADENA HIGH SCHOOL (IN COURSE OF CONSTRUCTION). COST \$100,000.





WILSON'S PEAK PARK, STRAIN'S CAMP, CHARLES GRIMES, PROPRIETOR.





THROOP POLYTECHNIC INSTITUTE, NORTH RAYMOND AVENUE.







LINCOLN SCHOOL, LINCOLN AVENUE.





COLUMBIA SCHOOL, NORTH LAKE AVENUE.





PASADENA HIGH SCHOOL (IN COURSE OF CONSTRUCTION). COST \$100,000.





COLUMBIA SCHOOL, NORTH LAKE AVENUE.







LINCOLN SCHOOL, LINCOLN AVENUE.





ALL SAINTS (EPISCOPAL) CHURCH, NORTH EUCLID AVENUE.





FIRST METHODIST EPISCOPAL CHURCH, COLORADO STREET AND MARENGO AVENUE.





FIRST PRESBYTERIAN CHURCH, COLORADO STREET AND WORCESTER AVENUE.







FIRST UNIVERSALIST CHURCH, NORTH RAYMOND AVENUE.





PASADENA SEWER FARM. CULTIVATING ENGLISH WALNUT GROVE.

Situated about six miles southeast of the city, below Alhambra. Consists of three hundred acres : English walnuts, ninety acres ; alfalfa, twenty acres ; corn, sixty acres ; balance in grain. Receipts for 1902 and 1903, above all expenditures, \$25,000.00.









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